Case 23-40632 Doc 1 Filed 04/07/23 Entered 04/07/23 18:17:57 Desc Main

	C 435 25	10002	D 00 1	Docum	ent P	age 1 of 27	1720 10.1	7.07 B000 Mai	•
Fill in this	s information to identi	ify your cas	se:						
United St	ates Bankruptcy Court f	for the:							
EASTER	N DISTRICT OF TEXAS	3							
Case nun	nber (if known)				Chapter	7			
								☐ Check if this an amended filing	
Officia	al Form 201								
Volu	ntary Petiti	on for	Non-	Individu	ıals Fi	ling for B	ankrup	otcy	04
lf more sp known). F	ace is needed, attach or more information, a	a separate a separate	sheet to this document, <i>li</i>	s form. On the	top of any a Bankruptcy	dditional pages, w Forms for Non-Ind	rite the debto dividuals, is a	r's name and the case nu vailable.	ımber (i
1. Debi	tor's name	Pure Bra	nds, LLC						
2. All o	ther names debtor					i i			

1.	Deptor's name	Pure Brands, LLC	
2.	All other names debtor used in the last 8 years		
	Include any assumed names, trade names and doing business as names		
3.	Debtor's federal Employer Identification Number (EIN)	82-2008131	
4.	Debtor's address	Principal place of business	Mailing address, if different from principal place of business
		3113 Azurite Trail	
		Plano, TX 75075	
		Number, Street, City, State & ZIP Code	P.O. Box, Number, Street, City, State & ZIP Code
		County County	Location of principal assets, if different from principal place of business
			Number, Street, City, State & ZIP Code
5.	Debtor's website (URL)		
6.	Type of debtor	Corporation (including Limited Liability Compan	y (LLC) and Limited Liability Partnership (LLP))
		☐ Partnership (excluding LLP)	
		Other. Specify:	

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7.	Describe debtor's business	☐ Health Care Busine ☐ Single Asset Real B ☐ Railroad (as define ☐ Stockbroker (as de ☐ Commodity Broker ☐ Clearing Bank (as de) ☐ None of the above ☐ Tax-exempt entity (a) ☐ Investment compare	as described in 26 U.S.C. §501)	stment vehicle (as defined in 15 U.S.C. §80a-	3)
		C. NAICS (North Ameri http://www.uscourts.	ican Industry Classification System) 4-c gov/four-digit-national-association-naic	ligit code that best describes debtor. See s-codes.	
8.	Under which chapter of the	Check one:			
	Bankruptcy Code is the debtor filing?	Chapter 7			
		☐ Chapter 9			
		☐ Chapter 11. Check	all that apply:		
			Debtor's aggregate noncontingent lic are less than \$3,024,725 (amount su	uidated debts (excluding debts owed to inside bject to adjustment on 04/01/25 and every 3 y	ers or affiliates) years after that).
			business debtor, attach the most rec	r as defined in 11 U.S.C. § 101(51D). If the deent balance sheet, statement of operations, caturn, or if all of these documents do not exist,	ash-flow
				r as defined in 11 U.S.C. § 101(51D) and it ch	ooses to
			A plan is being filed with this petition.		
				d prepetition from one or more classes of cree	ditors, in
			Exchange Commission according to	reports (for example, 10K and 10Q) with the S § 13 or 15(d) of the Securities Exchange Act of Non-Individuals Filing for Bankruptcy under Ch	of 1934. File the
				ined in the Securities Exchange Act of 1934 F	Rule 12b-2.
		☐ Chapter 12		3	
9.	Were prior bankruptcy cases filed by or against the debtor within the last 8 years?	■ No. □ Yes.			
	If more than 2 cases, attach a	District			
	separate list.	District	When When	Case number Case number	
10.	Are any bankruptcy cases	_			
10.	pending or being filed by a business partner or an affiliate of the debtor?	■ No □ Yes.			

Debtor

Debte	Case 23-4 Pure Brands, LLC	10632 D	oc 1	Filed 04/07/23 Document	Entered 04/ Page 3 of 27	07/23 18:17:57 Jumber (if known)	Desc Main
	List all cases. If more than 1 attach a separate list		Debtor District		When	Relationship Case number,	if known
11.	Why is the case filed in this district?	preced	r has had ding the d	ate of this petition or for	a longer part of such 1	ncipal assets in this district f 80 days than in any other d r, or partnership is pending	istrict.
	Does the debtor own or have possession of any real property or personal property that needs immediate attention?	W	hy does t	he property need imme	ediate attention? (Che	ntion. Attach additional she eck all that apply.) dentifiable hazard to public	
			It include livestock, Other	to be physically secured s perishable goods or as seasonal goods, meat, one property?	sets that could quickly		rithout attention (for example, options).
			No Yes. Ins	Num erty insured? surance agency ontact name one		& ZIP Code	
	Statistical and admini Debtor's estimation of available funds	. Check	k one: inds will b	e available for distributio		ors. e available to unsecured cr	editors.
	Estimated number of creditors	1-49 50-99 100-199 200-999			1,000-5,000 5001-10,000 10,001-25,000		1-50,000 1-100,000 than100,000
15.	Estimated Assets	\$0 - \$50,0 \$50,001 - \$100,001 - \$500,001	\$100,000 - \$500,00	0 0	\$1,000,001 - \$10 mi \$10,000,001 - \$50 r \$50,000,001 - \$100 \$100,000,001 - \$500	million ☐ \$1,000 ☐ \$10,000 ☐ \$10,000	000,001 - \$1 billion 0,000,001 - \$10 billion 00,000,001 - \$50 billion than \$50 billion
16.	Estimated liabilities	\$0 - \$50,00 \$50,001 - \$100,001 - \$500,001 -	\$100,000 - \$500,00	0 [31,000,001 - \$10 mil 310,000,001 - \$50 r 350,000,001 - \$100 3100,000,001 - \$500	million ☐ \$1,000 ☐ \$10,000 ☐ \$10,000	000,001 - \$1 billion 0,000,001 - \$10 billion 00,000,001 - \$50 billion than \$50 billion

Debtor

Case 23-40632 Pure Brands, LLC

Doc 1 Filed 04/07/23 Document

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Desc Main

Request	for	Relief,	Declaration,	and	Signatures
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WARNING -- Bankruptcy fraud is a serious crime. Making a false statement in connection with a bankruptcy case can result in fines up to \$500,000 or imprisonment for up to 20 years, or both. 18 U.S.C. §§ 152, 1341, 1519, and 3571.

17. Declaration and signature of authorized representative of debtor

The debtor requests relief in accordance with the chapter of title 11, United States Code, specified in this petition.

I have been authorized to file this petition on behalf of the debtor.

I have examined the information in this petition and have a reasonable belief that the information is true and correct.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on

April 7, 2023 MM / DD / YYYY

Y	Isl	Robert	Michael	Christ	offel
^	131	LODGIL	MICHAEL	CHILIST	OHE

Signature of authorized representative of debtor

Robert Michael Christoffel

Printed name

Title President

18. Signature of attorney

X /s/ Daniel C. Durand III

Signature of attorney for debtor

Date April 7, 2023

MM / DD / YYYY

Daniel C. Durand III 06287570

Printed name

Durand & Associates, PC

Firm name

522 South Edmonds Lane

Suite 101

Lewisville, TX 75067

Number, Street, City, State & ZIP Code

Contact phone 972-221-5655

Email address

diana@durandlaw.com; durand@durandlaw.com

06287570 TX

Bar number and State

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Fill in this information to identify the case:	
Debtor name Pure Brands, LLC	
United States Bankruptcy Court for the: EASTERN DISTRICT OF TEXAS	_
Case number (if known)	
	☐ Check if this is an amended filing
	aniended ming
Official Form 202	
	Salara I Darla Ca
Declaration Under Penalty of Perjury for Non-Indiv	idual Debtors 12/15
VARNING Bankruptcy fraud is a serious crime. Making a false statement, concealing property, or connection with a bankruptcy case can result in fines up to \$500,000 or imprisonment for up to 20 ye 519, and 3571.	obtaining money or property by fraud in ears, or both. 18 U.S.C. §§ 152, 1341,
Declaration and signature	
I am the president, another officer, or an authorized agent of the corporation; a member or an authoriz individual serving as a representative of the debtor in this case.	ed agent of the partnership; or another
I have examined the information in the documents checked below and I have a reasonable belief that	the information is true and correct:
Schedule A/B: Assets-Real and Personal Property (Official Form 206A/B)	
Schedule D: Creditors Who Have Claims Secured by Property (Official Form 206D)	
Schedule E/F: Creditors Who Have Unsecured Claims (Official Form 206E/F)	
Schedule G: Executory Contracts and Unexpired Leases (Official Form 206G)	
Schedule H: Codebtors (Official Form 206H)	
Summary of Assets and Liabilities for Non-Individuals (Official Form 206Sum)	
☐ Amended Schedule	
☐ Chapter 11 or Chapter 9 Cases: List of Creditors Who Have the 20 Largest Unsecured Claims ☐ Other document that requires a declaration	s and Are Not Insiders (Official Form 204)
I declare under penalty of perjury that the foregoing is true and correct.	
Executed on April 7, 2023 X /s/ Robert Michael Christoffel	

Signature of individual signing on behalf of debtor

Robert Michael Christoffel

Position or relationship to debtor

Printed name

President

Case 23-40632 Doc 1 Filed 04/07/23 Entered 04/07/23 18:17:57 Desc Main Fill in this information to identify the case: Debtor name Pure Brands, LLC United States Bankruptcy Court for the: EASTERN DISTRICT OF TEXAS Case number (if known) ☐ Check if this is an amended filing Official Form 206Sum Summary of Assets and Liabilities for Non-Individuals 12/15 Part 1: Summary of Assets Schedule A/B: Assets-Real and Personal Property (Official Form 206A/B) 1a. Real property: Copy line 88 from Schedule A/B.... 0.00 1b. Total personal property: Copy line 91A from Schedule A/B..... 47,082.00 1c. Total of all property: Copy line 92 from Schedule A/B.... 47,082.00 Part 2: Summary of Liabilities Schedule D: Creditors Who Have Claims Secured by Property (Official Form 206D) Copy the total dollar amount listed in Column A, Amount of claim, from line 3 of Schedule D..... 300,000.00 Schedule E/F: Creditors Who Have Unsecured Claims (Official Form 206E/F) 3a. Total claim amounts of priority unsecured claims: Copy the total claims from Part 1 from line 5a of Schedule E/F.... 0.00 3b. Total amount of claims of nonpriority amount of unsecured claims: Copy the total of the amount of claims from Part 2 from line 5b of Schedule E/F..... 236,613.66

Lines 2 + 3a + 3b

Total liabilities

536,613.66

	(Case 23-40632	Doc 1	Filed 04/07/23	Entered 04	/07/23 18:17:57	Desc Main
Fill i	n this ir	nformation to identify th	ne case:	Document	Page 7 of 2	and the second	
Debt	or name	Pure Brands, LLC			•		
Unite	d State	s Bankruptcy Court for th	e: EASTER	N DISTRICT OF TEXAS			
Case	numbe	r (if known)					
]	☐ Check if this is an amended filing
		Form 206A					
Sc	hed	ule A/B: Ass	sets - I	Real and Per	sonal Pro	perty	12/15
which or une Be as the de addition For P schee debto Part 1	have nexpired complete bottom's in constant 1 the dule or or's interest (see the dule of the bottom's th	oberty in which the delice book value, such as leases. Also list them of the and accurate as positions and case number eet is attached, include rough Part 11, list each depreciation schedule, trest, do not deduct the Cash and cash equivale ebtor have any cash or	fully deprecia fully deprecia on Schedule ssible. If more (if known). A the amounts asset under that gives the value of seconts	e space is needed, attach also identify the form and from the attachment in the appropriate categorie details for each asset ured claims. See the instance of the asset are details for each asset are details.	able for the debtor' it were not capitalize and Unexpired Lea is a separate sheet if line number to wi the total for the pe	s own benefit. Also included. In Schedule A/B, lisses (Official Form 206G) to this form. At the top chich the additional infortant part.	ade assets and properties tany executory contracts. of any pages added, write mation applies. If an
		to Part 2.					
		in the information below. r cash equivalents own		lled by the debtor			
			or control	nod by the debtor			Current value of debtor's interest
3.	Che Nam	cking, savings, money to be of institution (bank or b	market, or fir rokerage firm	nancial brokerage accounty Type of accounty	nts (Identify all) count	Last 4 digits of account	nt
	3.1.	Chase		Business	s Savings	0016	\$100.00
	3.2.	Chase		Checking	3	1065	\$10,000.00
4.	Othe	r cash equivalents (Ide	ntify all)				
5.		l of Part 1.	ng amounts o	n any additional sheets). C	opy the total to line	80	\$10,100.00
				,,	.,,	oo.	
Part 2:	D	eposits and Prepayme	nts			00.	
. Does	the de		nts			50.	
Does	the de	beposits and Prepayme betor have any deposits to Part 3. In the information below. ccounts receivable	nts or prepaym	ents?		50.	
Does	D s the de	beposits and Prepayme betor have any deposits to Part 3. In the information below.	nts or prepaym	ents?		50.	

11. Accounts receivable

Debto	Case 23-40632 Pure Brands, LLC Name	Doc 1	Filed 04/ Docum		Page 8 of	04/07/23 18:17:57 27 e number (If known)	Desc Main
	11a. 90 days old or less:	face amount	0.00	- do	ubtful or uncollec	0.00 =	\$0.00
	11a. 90 days old or less:	face amount	0.00	- do	ubtful or uncollec	0.00 =	\$0.00
	11a. 90 days old or less:	face amount	0.00	- do	ubtful or uncollect	0.00 =	\$0.00
12.	Total of Part 3. Current value on lines 11a +	11b = line 12.	Copy the total	to line 82			\$0.00
Part 4:	Investments s the debtor own any investi	ments?					
□ N	Inventory, excluding ages the debtor own any inventors. o. Go to Part 6. es Fill in the information below General description	ory (excluding	g agriculture as	Net bo	ok value of 's interest available)	Valuation method used for current value	Current value of debtor's interest
19.	Raw materials						
20. 21.	Work in progress Finished goods, including Mattress pads - various	goods held fo	r resale				
9	sizes	Octobe	r 2022		\$0.00	Appraisal	\$36,982.00
22.	Other inventory or supplies	i					
23.	Total of Part 5. Add lines 19 through 22. Cop	by the total to l	ine 84.			-	\$36,982.00
24.	Is any of the property listed No Yes	in Part 5 peri	shable?				
25.	Has any of the property list ■ No □ Yes. Book value	ed in Part 5 be	een purchased Valuation m		0 days before th	e bankruptcy was filed? Current Value	
26.	Has any of the property list No Yes	ed in Part 5 be	een appraised	by a prof	essional within		

Debto	D D	ocument	Page 9 of		
Debic	Pure Brands, LLC Name		Cas	e number (If known)	
Part 6:	Farming and fishing-related assets (other	than titladt			
	es the debtor own or lease any farming and fishing	ng-related asset	s (other than title	10) od motor vehicles and land\?	2
	No. Go to Part 7.	•	- (outer than the	a motor vernoles and land)?	
	es Fill in the information below.				
	Solow.				
Part 7:	Office furniture, fixtures, and equipment; a	nd collectibles			
38. Doe	es the debtor own or lease any office furniture, fi	xtures, equipme	nt, or collectible:	s?	
	No. Go to Part 8.				
	es Fill in the information below.				
Part 8:	manuficial de la como				
16. Doe	s the debtor own or lease any machinery, equip	ment, or vehicles	\$?		
	lo. Go to Part 9.				
☐ Y	es Fill in the information below.				
Part 9:	Real property			in the second se	e
94. DOE	s the debtor own or lease any real property?				
	o. Go to Part 10.				
☐ Y	es Fill in the information below.				
Part 10	Intangibles and intellectual property s the debtor have any interests in intangibles or	intellectual			
		intellectual prop	erty?		
	o. Go to Part 11.				
- Y	es Fill in the information below.				
	General description		ook value of r's interest	Valuation method used	Current value of
			e available)	for current value	debtor's interest
60.	Patents, copyrights, trademarks, and trade sec	rets			
	Trademark 5624002 Company Logo		\$0.00		\$0.00
61.	Internet domain names and websites				
	www.purebrands.org		\$0.00		\$0.00
62.	Licenses, franchises, and royalties				
53.	Customer lists, mailing lists, or other compilati	ons			
64.	Other intangibles, or intellectual property				
65.	Goodwill				
66.	Total of Part 10.				
Ю.	Add lines 60 through 65. Copy the total to line 89.				\$0.00
_					
67.	Do your lists or records include personally iden ■ No	itifiable informat	ion of customers	s (as defined in 11 U.S.C.§§ 10	01(41A) and 107?
	□ Yes				

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	Docum	nent Page 10 of 27	
Debtor	Pure Brands, LLC Name	Case number (If known)	
68.	Is there an amortization or other similar schedule ava ■ No □ Yes	ailable for any of the property listed in Part 10?	
69.	Has any of the property listed in Part 10 been apprais ■ No □ Yes	sed by a professional within the last year?	
Part 11:			
70. Does Includ	s the debtor own any other assets that have not yet bed ude all interests in executory contracts and unexpired lease	en reported on this form? es not previously reported on this form.	
No.	lo. Go to Part 12.		
☐ Ye	es Fill in the information below.		

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Debtor

Pure Brands, LLC

Name

Part 12: Summary

Case number (If known)

Type of property	Current value of personal property	Current value of real property
Cash, cash equivalents, and financial assets. Copy line 5, Part 1	\$10,100.00	
Deposits and prepayments. Copy line 9, Part 2.	\$0.00	
Accounts receivable. Copy line 12, Part 3.	\$0.00	
Investments. Copy line 17, Part 4.	\$0.00	
Inventory. Copy line 23, Part 5.	\$36,982.00	
Farming and fishing-related assets. Copy line 33, Part 6.	\$0.00	
Office furniture, fixtures, and equipment; and collectibles. Copy line 43, Part 7.	\$0.00	
Machinery, equipment, and vehicles. Copy line 51, Part 8.	\$0.00	
Real property. Copy line 56, Part 9	>	\$0.00
ntangibles and intellectual property. Copy line 66, Part 10.	\$0.00	
All other assets. Copy line 78, Part 11.	+\$0.00	
Fotal. Add lines 80 through 90 for each column	\$47,082.00 +	91b. \$0.00

Case 23-40632 Doc 1 Filed 04/07/23 Entered 04/07/23 18:17:57 Desc Main Fill in this information to identify the case: Debtor name Pure Brands, LLC United States Bankruptcy Court for the: EASTERN DISTRICT OF TEXAS Case number (if known) ☐ Check if this is an amended filing Official Form 206D Schedule D: Creditors Who Have Claims Secured by Property 12/15 Be as complete and accurate as possible. 1. Do any creditors have claims secured by debtor's property? No. Check this box and submit page 1 of this form to the court with debtor's other schedules. Debtor has nothing else to report on this form. Yes. Fill in all of the information below. Part 1: List Creditors Who Have Secured Claims Column A 2. List in alphabetical order all creditors who have secured claims. If a creditor has more than one secured Column B claim, list the creditor separately for each claim. Amount of claim Value of collateral that supports this Do not deduct the value claim **US Small Business** 2.1 Administration Describe debtor's property that is subject to a lien \$300,000.00 \$47,082.00 Creditor's Name Mattress pads worth \$36,982 plus checking Covid EIDL and savings deposits worth \$10,100.00 4300 Amon Cartre Blvd. Fort Worth, TX 76155 Creditor's mailing address Describe the lien **Business** Is the creditor an insider or related party? No. Creditor's email address, if known ☐ Yes Is anyone else liable on this claim? Date debt was incurred 12/2021 ☐ Yes. Fill out Schedule H: Codebtors (Official Form 206H) Last 4 digits of account number 8104 Do multiple creditors have an As of the petition filing date, the claim is: interest in the same property? Check all that apply No. ☐ Contingent ☐ Unliquidated ☐ Yes. Specify each creditor, including this creditor and its relative ☐ Disputed priority. 3. Total of the dollar amounts from Part 1, Column A, including the amounts from the Additional Page, if any. \$300,000.00 Part 2: List Others to Be Notified for a Debt Already Listed in Part 1 List in alphabetical order any others who must be notified for a debt already listed in Part 1. Examples of entities that may be listed are collection agencies, assignees of claims listed above, and attorneys for secured creditors. If no others need to notified for the debts listed in Part 1, do not fill out or submit this page. If additional pages are needed, copy this page.

Name and address

On which line in Part 1 did you enter the related creditor?

Last 4 digits of account number for this entity

	Case 23-40632	Doc 1	Filed 04/07/23	Entered 04/07/23 18:17:5	7 Desc Main
Fill in th	nis information to identify the	case:	Document	Page 13 of 27	
Debtor r	name Pure Brands, LLC				
United S	States Bankruptcy Court for the	: EASTER	N DISTRICT OF TEXAS		
Case nu	ımber (if known)				
	-				☐ Check if this is an
					amended filing
Offici	al Form 206E/F				
Sche	dule E/F: Credito	ors Who	o Have Unsec	ured Claims	12/15
Personal I 2 in the bo	Property (Official Form 206A/B) a	nd on Schedu needed for Pa	ile G: Executory Contracts irt 1 or Part 2, fill out and at	nsecured claims and Part 2 for creditors with t in a claim. Also list executory contracts on S and Unexpired Leases (Official Form 206G). N tach the Additional Page of that Part included	NONPRIORITY unsecured claims Schedule A/B: Assets - Real and
_	o any creditors have priority uns	ecured claims	? (See 11 U.S.C. § 507).		
	No. Go to Part 2.				
	Yes. Go to line 2.				
3. L	List All Creditors with NON ist in alphabetical order all of the ut and attach the Additional Page of	creditors wit	Insecured Claims h nonpriority unsecured cla	aims. If the debtor has more than 6 creditors with	nonpriority unsecured claims, fill
					Amount of claim
	lonpriority creditor's name and m	nailing address		tition filing date, the claim is: Check all that apply.	\$34,640.62
	68 South State Street		Continger		
	Suite 300		☐ Unliquidat ☐ Disputed	ed	
S	alt Lake City, UT 84111				
D	ate(s) debt was incurred 09/20	21_	Basis for the	_	
Lá	ast 4 digits of account number _4	1895	Is the claim so	ubject to offset? ■ No □ Yes	
3.2 N	onpriority creditor's name and m	ailing address	As of the pet	ition filing date, the claim is: Check all that apply.	\$54,895,38
	hase Bank		☐ Contingen		40-1,000.00
	70 Park Avenue lew York, NY 10279		Unliquidat	ed	
		0.4	☐ Disputed		
	ate(s) debt was incurred 04/20		Basis for the	claim: _	
Lä	ast 4 digits of account number <u>7</u>	947	Is the claim su	ubject to offset? ■ No □ Yes	
3.3 No	onpriority creditor's name and m	ailing address	As of the pet	ition filing date, the claim is: Check all that apply.	\$16,332.79
	learco		☐ Contingen		\$10,002.13
	48 Market Street		☐ Unliquidate		
	68100 an Francisco, CA 94104		☐ Disputed		
	ate(s) debt was incurred <u>09/14/</u>	2021	Basis for the	claim: _	
	est 4 digits of account number 4		Is the claim su	bject to offset? ■ No □ Yes	
	onpriority creditor's name and ma	alling address	_	tion filing date, the claim is: Check all that apply.	\$72,378.59
	735 Flight Way		☐ Contingent		
	uite 450		☐ Unliquidate	ed	
Τι	ustin, CA 92782		☐ Disputed		
Da	te(s) debt was incurred 08/202	22	Basis for the	claim: _	

Last 4 digits of account number 8537

Is the claim subject to offset? No Yes

Debtor Pure Brands, LLC Docur	ment Page 14 of 27	Desc Main
3.5 Nonpriority creditor's name and mailing address Ondeck 4700 W. Daybreak Parkway Suite 200 South Jordan, UT 84009 Date(s) debt was incurred 09/22 Last 4 digits of account number 2283	As of the petition filing date, the claim is: Check all that apply. Contingent Unliquidated Disputed Basis for the claim: Is the claim subject to offset? No Yes	\$58,366.28
Part 3: List Others to Be Notified About Unsecured Claim 1. List in alphabetical order any others who must be notified for claim assignees of claims listed above, and attorneys for unsecured creditors If no others need to be notified for the debts listed in Parts 1 and 2	ns listed in Parts 1 and 2. Examples of entities that may be listed are	
Name and mailing address	On which line in Part1 or Part 2 is the related creditor (if any) listed?	Last 4 digits of account number, if any
Part 4: Total Amounts of the Priority and Nonpriority Uns. 5. Add the amounts of priority and nonpriority unsecured claims.	ecured Claims	
5a. Total claims from Part 1 5b. Total claims from Part 2	5a. \$ 5b. + \$ 236,6°	0.00 13.66
5c. Total of Parts 1 and 2 Lines 5a + 5b = 5c.	5c. \$ 236 ,	.613.66

Case 23-40632 Doc 1 Filed 04/07/23 Entered 04/07/23 18:17:57 Desc Main Fill in this information to identify the case: Debtor name Pure Brands, LLC United States Bankruptcy Court for the: EASTERN DISTRICT OF TEXAS Case number (if known) Check if this is an amended filing Official Form 206G Schedule G: Executory Contracts and Unexpired Leases 12/15 Be as complete and accurate as possible. If more space is needed, copy and attach the additional page, number the entries consecutively. Does the debtor have any executory contracts or unexpired leases? ■ No. Check this box and file this form with the debtor's other schedules. There is nothing else to report on this form. ☐ Yes. Fill in all of the information below even if the contacts of leases are listed on Schedule A/B: Assets - Real and Personal Property (Official Form 206A/B). 2. List all contracts and unexpired leases State the name and mailing address for all other parties with whom the debtor has an executory contract or unexpired 2.1 State what the contract or lease is for and the nature of the debtor's interest State the term remaining List the contract number of any government contract 2.2 State what the contract or lease is for and the nature of the debtor's interest State the term remaining List the contract number of any government contract 2.3 State what the contract or lease is for and the nature of the debtor's interest State the term remaining List the contract number of any government contract 2.4 State what the contract or lease is for and the nature of the debtor's interest State the term remaining List the contract number of

any government contract

Case 23-40632 Doc 1 Filed 04/07/23 Entered 04/07/23 18:17:57 Desc Main Fill in this information to identify the case: Debtor name Pure Brands, LLC United States Bankruptcy Court for the: EASTERN DISTRICT OF TEXAS Case number (if known) ☐ Check if this is an amended filing Official Form 206H Schedule H: Your Codebtors 12/15 Be as complete and accurate as possible. If more space is needed, copy the Additional Page, numbering the entries consecutively. Attach the Additional Page to this page. 1. Do you have any codebtors? ■ No. Check this box and submit this form to the court with the debtor's other schedules. Nothing else needs to be reported on this form. ☐ Yes 2. In Column 1, list as codebtors all of the people or entities who are also liable for any debts listed by the debtor in the schedules of creditors, Schedules D-G. Include all guarantors and co-obligors. In Column 2, identify the creditor to whom the debt is owed and each schedule on which the creditor is listed. If the codebtor is liable on a debt to more than one creditor, list each creditor separately in Column 2. Column 1: Codebtor Column 2: Creditor **Mailing Address** Name Check all schedules that apply: 2.1 Street □ E/F □G City State Zip Code 2.2 Street □ E/F \square G City State Zip Code Street □ E/F □G City State Zip Code 2.4 Street □ E/F \Box G City State Zip Code

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Fill in this information to identify the case:		
Debtor name Pure Brands, LLC		
United States Bankruptcy Court for the: EASTERN DISTRICT OF TE	EXAS	
Case number (if known)		
		Check if this is an amended filing
Official Forms 207		
Official Form 207 Statement of Financial Affaire for Non-Inc	distribute Ett. 6 B	
Statement of Financial Affairs for Non-Inc The debtor must answer every question. If more space is needed, a		
write the debtor's name and case number (if known).	attach a separate sheet to this form.	On the top of any additional pages,
Part 1: Income		
Gross revenue from business		
□ None.		
Identify the beginning and ending dates of the debtor's fiscal which may be a calendar year	year, Sources of revenue Check all that apply	Gross revenue (before deductions and exclusions)
From the beginning of the fiscal year to filing date:	Operating a business	\$95,728.69
From 1/01/2023 to Filing Date	Other	
For prior year: From 1/01/2022 to 12/31/2022	Operating a business	\$677,381.06
FIOR 110112022 to 12/3 1/2022	□ Other	
For year before that:	Operating a business	\$1,246,531.09
From 1/01/2021 to 12/31/2021	☐ Other	
2. Non-business revenue		
Include revenue regardless of whether that revenue is taxable. <i>Non-</i> and royalties. List each source and the gross revenue for each separate separa	business income may include interest, orately. Do not include revenue listed in l	dividends, money collected from lawsuits, ine 1.
■ None.		
	Description of sources of	Gross revenue from each source (before deductions and exclusions)
Part 2: List Certain Transfers Made Before Filing for Bankruptcy		
Certain payments or transfers to creditors within 90 days before List payments or transfers—including expense reimbursements—to an filing this case unless the aggregate value of all property transferred and every 3 years after that with respect to cases filed on or after the	ly creditor, other than regular employee to that creditor is less than \$7,575. (Thi	compensation, within 90 days before s amount may be adjusted on 4/01/25
☐ None.		
Creditor's Name and Address Dates	Total amount of value	Reasons for payment or transfer Check all that apply

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	Cre	ditor's Name and Address	Dates	Total amount of value	Reasons for payment or transfer Check all that apply
	3.1.	Ondeck	03/29/2023	\$14,173.07	Secured debt
		4700 W. Daybreak Parkway	every week	¥ 1 1, 11 GIG1	■ Unsecured loan repayments
		South Jordan, UT 84009			☐ Suppliers or vendors
					☐ Services
					Other
	3.2.	Bluevine	Monthly on	\$17,269.17	☐ Secured debt
		30 Montgomery Street	the 7th of	\$17,203.17	☐ Unsecured loan repayments
		Unit 1400	each month		☐ Suppliers or vendors
		Jersey City, NJ 07302			☐ Services
					Other
	□ No	one.	nor and insiders of such amiliates;	and any managing agent of	ojustment.) Do not include any payments tives; general partners of a partnership the debtor. 11 U.S.C. § 101(31).
		der's name and address tionship to debtor	Dates	Total amount of value	Reasons for payment or transfer
	4.1.	Robert Michael Christoffel 3113 Azurite Trail	30th of each month	\$60,000.00	Salary
		Plano, TX 75075 Self			
	4.2.	Robert Michael Christoffel	30th of each	\$5,000.00	Salary
		3113 Azurite Trail Plano, TX 75075 Self	month		
	List all a forecl	losure sale, transferred by a deed in the	ed by a creditor within 1 year before	re filing this case, including pee seller. Do not include prop	roperty repossessed by a creditor, sold a erty listed in line 6.
	■ No	ne			
	Cred	litor's name and address	Describe of the Property		Date Value of property
	Setoffs List any of the d debt.		institution, that within 90 days beformake a payment at the debtor's d	ore filing this case set off or lirection from an account of t	otherwise took anything from an account he debtor because the debtor owed a
	■ No	ne			
	Credi	itor's name and address	Description of the action cre		Date action was Amount aken
Day	+ 2.	Logol Actions on A!			aneli
Par	· J.	Legal Actions or Assignments			

7. Legal actions, administrative proceedings, court actions, executions, attachments, or governmental audits
List the legal actions, proceedings, investigations, arbitrations, mediations, and audits by federal or state agencies in which the debtor was involved in any capacity—within 1 year before filing this case.

	Debtor	Case 23-40632 Doc 1 Pure Brands, LLC	Filed 04/07/23 Entered 04/07/2 Document Page 19 of 27 Jumbe		Desc Main
	I	lone.			
		Case title	Nature of case Court or agency's name	and Status o	f case
8.	Assid	Case number nments and receivership	address		
	List ar	ny property in the hands of an assignee	for the benefit of creditors during the 120 days before fili fficer within 1 year before filing this case.	ing this case and any	property in the hands of a
	■ N	one			
P	art 4:	Certain Gifts and Charitable Contrib	utions		
9.	List a the gi	ll gifts or charitable contributions the fts to that recipient is less than \$1,000	debtor gave to a recipient within 2 years before filin	g this case unless th	ne aggregate value of
	■ N	one			
		Recipient's name and address	Description of the gifts or contributions	Dates given	Value
P	art 5:	Certain Losses			
10	. All los	ses from fire, theft, or other casualty	within 1 year before filing this case.		
	■ No	one			
		cription of the property lost and the loss occurred	Amount of payments received for the loss	Dates of loss	Value of property lost
			If you have received payments to cover the loss, for example, from insurance, government compensation, or tort liability, list the total received.		No.
			List unpaid claims on Official Form 106A/B (Schedule A/B: Assets – Real and Personal Property).		
Pa	art 6:	Certain Payments or Transfers			
11.	List an of this	ents related to bankruptcy y payments of money or other transfers case to another person or entity, includir or filing a bankruptcy case.	of property made by the debtor or person acting on behang attorneys, that the debtor consulted about debt conso	alf of the debtor within olidation or restructurir	1 year before the filing ng, seeking bankruptcy
	■ No	one.			
		Who was paid or who received the transfer? Address	If not money, describe any property transferred	l Dates	Total amount or value
12.	List and to a se	ettled trusts of which the debtor is a by payments or transfers of property madif-settled trust or similar device. include transfers already listed on this s	e by the debtor or a person acting on behalf of the debto	or within 10 years befo	are the filing of this case
	■ No	ne.			
	Nam	e of trust or device		Oates transfers vere made	Total amount or value
13.	List any 2 years	before the filing of this case to another	nt r sale, trade, or any other means made by the debtor or person, other than property transferred in the ordinary c ecurity. Do not include gifts or transfers previously listed	ourse of business or f	half of the debtor within inancial affairs. Include
	■ No	ne.			

Case 23-40632 Doc 1 Filed 04/07/23 Entered 04/07/23 18:17:57 Desc Main Debtor Pure Brands, LLC Page 20 of s2 Trumber (if known) Document Who received transfer? Description of property transferred or Date transfer Total amount or Address payments received or debts paid in exchange was made value Part 7: Previous Locations 14. Previous addresses List all previous addresses used by the debtor within 3 years before filing this case and the dates the addresses were used. Does not apply Address **Dates of occupancy** From-To Part 8: Health Care Bankruptcies 15. Health Care bankruptcies Is the debtor primarily engaged in offering services and facilities for: - diagnosing or treating injury, deformity, or disease, or - providing any surgical, psychiatric, drug treatment, or obstetric care? No. Go to Part 9. Yes. Fill in the information below. Facility name and address Nature of the business operation, including type of services If debtor provides meals the debtor provides and housing, number of patients in debtor's care Part 9: Personally Identifiable Information 16. Does the debtor collect and retain personally identifiable information of customers? No. $\ \square$ Yes. State the nature of the information collected and retained. 17. Within 6 years before filing this case, have any employees of the debtor been participants in any ERISA, 401(k), 403(b), or other pension or profit-sharing plan made available by the debtor as an employee benefit? No. Go to Part 10. \square Yes. Does the debtor serve as plan administrator? Part 10: Certain Financial Accounts, Safe Deposit Boxes, and Storage Units 18. Closed financial accounts Within 1 year before filing this case, were any financial accounts or instruments held in the debtor's name, or for the debtor's benefit, closed, sold, moved, or transferred? Include checking, savings, money market, or other financial accounts; certificates of deposit; and shares in banks, credit unions, brokerage houses, cooperatives, associations, and other financial institutions. None Financial Institution name and Last 4 digits of Type of account or Date account was Last balance Address account number instrument closed, sold, before closing or moved, or transfer transferred 19. Safe deposit boxes List any safe deposit box or other depository for securities, cash, or other valuables the debtor now has or did have within 1 year before filing this case

None None

Depository institution name and address

Names of anyone with access to it Address

Description of the contents

Does debtor still have it?

□ None			
Facility name and address	Names of anyone with access to it	Description of the contents	Does debter
Premier Logistics 600 S. Royal Lane Suite 500 Coppell, TX 75019	Robert Michael Christoffel	Mattress pads	still have it? No Yes
Part 11: Property the Debtor Holds or Controls 21. Property held for another	That the Debtor Does Not Own		
List any property that the debtor holds or controls not list leased or rented property.	s that another entity owns. Include any p	property borrowed from, being stored for,	or held in trust. Do
None			
Part 12: Details About Environment Information	n		
For the purpose of Part 12, the following definitions a Environmental law means any statute or govern medium affected (air, land, water, or any other n	mental regulation that concerns pollution	on, contamination, or hazardous material	, regardless of the
Site means any location, facility, or property, incowned, operated, or utilized.	cluding disposal sites, that the debtor no	ow owns, operates, or utilizes or that the	debtor formerly
Hazardous material means anything that an envisimilarly harmful substance.	vironmental law defines as hazardous or	r toxic, or describes as a pollutant, conta	minant, or a
Report all notices, releases, and proceedings know	own, regardless of when they occurre	ed.	
22. Has the debtor been a party in any judicial or	r administrative proceeding under an	y environmental law? Include settleme	nts and orders.
■ No. □ Yes. Provide details below.			
Case title	Court or agency name and address	Nature of the case	Status of case
Case number			
		ble or potentially liable under or in vic	
Case number 23. Has any governmental unit otherwise notified environmental law? No.		ble or potentially liable under or in vic	
Case number 23. Has any governmental unit otherwise notified environmental law?	the debtor that the debtor may be lia		plation of an
Case number 23. Has any governmental unit otherwise notified environmental law? No. Yes. Provide details below. Site name and address	the debtor that the debtor may be lia Governmental unit name and address	Environmental law, if known	
Case number 23. Has any governmental unit otherwise notified environmental law? No. Yes. Provide details below. Site name and address 24. Has the debtor notified any governmental unit	the debtor that the debtor may be lia Governmental unit name and address	Environmental law, if known	plation of an
Case number 23. Has any governmental unit otherwise notified environmental law? No. Yes. Provide details below. Site name and address	the debtor that the debtor may be lia Governmental unit name and address	Environmental law, if known	plation of an

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Debtor

Pure Brands, LLC

Debtor	Pure Brands, LLC	Document	Page 22 d	ats2number (if known)	
List a	any business for which the debto de this information even if alread	or was an owner, partner, member, dv listed in the Schedules	or otherwise a per	son in control within 6 years before	ore filing this case.
_	None				
Busin	ness name address	Describe the nature of	the business	Employer Identification no Do not include Social Security r	umber number or ITIN.
26 Book	s, records, and financial state			Dates business existed	
26a.	List all accountants and bookker None	epers who maintained the debtor's	books and records	within 2 years before filing this	case.
Na	me and address				Date of service
268	Robert Michael Chris 3113 Azurite Trail Plano, TX 75075	stoffel			From-To 11/01/2017 to present
26b. I	ist all firms or individuals who h within 2 years before filing this c	nave audited, compiled, or reviewed ase.	d debtor's books of	account and records or prepare	ed a financial statement
	None				
26c. L	ist all firms or individuals who w	vere in possession of the debtor's b	ooks of account a	nd records when this case is file	d.
-	None				
Nar	ne and address			If any books of account and unavailable, explain why	records are
26d. L	ist all financial institutions, cred statement within 2 years before	itors, and other parties, including nilling this case.	nercantile and trade	•	ssued a financial
	None				
	ne and address				
27. Inven Have		property been taken within 2 years	before filing this ca	se?	
	No Yes. Give the details about the	two most recent inventories			
_	Name of the person who su inventory		Date of inver	tory The dollar amount ar	nd basis (cost, market,
28. List th	ne debtor's officers, directors, ntrol of the debtor at the time o	managing members, general pa of the filing of this case.	rtners, members	in control, controlling shareho	olders, or other people
Nan	ne	Address		Position and nature of any	% of interest, if
Rol	pert Michael Christoffel	3113 Azurite Trail Plano, TX 75075		nterest Owner	100%
				1	
9. Withir contro	n 1 year before the filing of this ol of the debtor, or shareholde	s case, did the debtor have officers in control of the debtor who r	ers, directors, ma no longer hold the	naging members, general partese positions?	ners, members in
	No				
	No Yes. Identify below.				

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29.

 Payments, distributions, or withdrawals cre Within 1 year before filing this case, did the del loans, credits on loans, stock redemptions, and 	otor provide an insider with value in any form, inc	cluding salary, other compens	sation, draws, bonuses,
■ No □ Yes. Identify below.			
Name and address of recipient	Amount of money or description and value property	of Dates	Reason for providing the value
31. Within 6 years before filing this case, has th	e debtor been a member of any consolidated	group for tax purposes?	providing the value
■ No □ Yes. Identify below.			
Name of the parent corporation		Employer Identification num orporation	ber of the parent
32. Within 6 years before filing this case, has the	e debtor as an employer been responsible fo	r contributing to a pension	fund?
■ No □ Yes. Identify below.			
Name of the pension fund	E	mployer Identification num	ber of the pension
Part 14: Signature and Declaration			9
WARNING Bankruptcy fraud is a serious criconnection with a bankruptcy case can result i 18 U.S.C. §§ 152, 1341, 1519, and 3571.	me. Making a false statement, concealing prope n fines up to \$500,000 or imprisonment for up to	erty, or obtaining money or pr 20 years, or both.	operty by fraud in
I have examined the information in this Statem and correct.	ent of Financial Affairs and any attachments and	d have a reasonable belief that	at the information is true
I declare under penalty of perjury that the foreg	joing is true and correct.		
Executed on April 7, 2023	_		
Isl Robert Michael Christoffel Signature of individual signing on behalf of the deb	tor Robert Michael Christoffel Printed name		
Position or relationship to debtor President			
Are additional pages to Statement of Financial A ■ No □ Yes	ffairs for Non-Individuals Filing for Bankrupt	cy (Official Form 207) attac	hed?

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Debtor

Pure Brands, LLC

B2030 (Form 2030) (12/15)

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United States Bankruptcy Court Eastern District of Texas

In r	e	Pure Brands, LLC		Case No.	
			Debtor(s)	Chapter	7
		DISCLOSURE OF COMPENSATION	ON OF ATTORNE	Y FOR DE	EBTOR(S)
1.	COII	suant to 11 U.S.C. § 329(a) and Fed. Bankr. P. 2016(b), I certifupensation paid to me within one year before the filing of the perendered on behalf of the debtor(s) in contemplation of or in contemplation.	tition in bankruptcy, or ago nection with the bankrupto	eed to be naid	to me for convices nendered +-
		For legal services, I have agreed to accept		\$	3,162.00
		Prior to the filing of this statement I have received	***************************************	\$	3,162.00
		Balance Due		\$	0.00
2.	The	source of the compensation paid to me was:			
		■ Debtor □ Other (specify):			
3.	The	source of compensation to be paid to me is:			
		■ Debtor □ Other (specify):			
4.		I have not agreed to share the above-disclosed compensation with	th any other person unless	they are memb	pers and associates of my law firm.
		I have agreed to share the above-disclosed compensation with a copy of the agreement, together with a list of the names of the p	person or persons who are eople sharing in the compe	not members ensation is attac	or associates of my law firm. A ched.
5.	In r	eturn for the above-disclosed fee, I have agreed to render legal s	ervice for all aspects of the	e bankruptcy ca	ase, including:
	о. н с. Н	Analysis of the debtor's financial situation, and rendering advice Preparation and filing of any petition, schedules, statement of af Representation of the debtor at the meeting of creditors and conf Other provisions as needed] Negotiations with secured creditors to reduce to reaffirmation agreements and applications as needed 522(f)(2)(A) for avoidance of liens on household g	airs and plan which may be irmation hearing, and any narket value; exemptic ded: preparation and f	e required; adjourned hear	rings thereof;
6.	Ву а	greement with the debtor(s), the above-disclosed fee does not in Representation of the debtors in any dischargeab any other adversary proceeding.	clude the following servic ility actions, judicial lie	e: •n avoidance	s, relief from stay actions or
			ICATION		
this b	l cer ankı	tify that the foregoing is a complete statement of any agreement ruptcy proceeding.	or arrangement for payme	nt to me for re	presentation of the debtor(s) in
Α	pril	7, 2023	s/ Daniel C. Durand III		
D	ate	1	Daniel C. Durand III 062	87570	
			ignature of Attorney Durand & Associates, F	PC	
		5	22 South Edmonds La		
			Suite 101 .ewisville, TX 75067		
		S	72-221-5655 Fax: 972		
			liana@durandlaw.com Vame of law firm	durand@du	ırandlaw.com

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Revised 12/1/2009

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United	States	Bank	ruptcy	Cour
\mathbf{E}	astern I	District	of Texa	S

In re	Pure Brands, LLC		Case No.	
		Debtor(s)	Chapter	7

VERIFICATION OF CREDITOR MATRIX

I, the President of the corporation named as the debtor in this case, hereby verify that the attached list of creditors is true and correct to the best of my knowledge.

Date:	April 7, 2023	/s/ Robert Michael Christoffel	
		Robert Michael Christoffel/President	
		Signer/Title	

Celtic Bank 268 South State Street Suite 300 Salt Lake City, UT 84111

Chase Bank 270 Park Avenue New York, NY 10279

Clearco 548 Market Street #68100 San Francisco, CA 94104

Lendistry 1735 Flight Way Suite 450 Tustin, CA 92782

Ondeck 4700 W. Daybreak Parkway Suite 200 South Jordan, UT 84009

US Small Business Administration Covid EIDL 4300 Amon Cartre Blvd. Fort Worth, TX 76155

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United States Bankruptcy Court Eastern District of Texas

		- district of Texas		
In re	Pure Brands, LLC		Case No.	
		Debtor(s)	Chapter	7
	CORPORATI	E OWNERSHIP STATEMENT (RU	JLE 7007.1)	
(are) co	orporation(s), other than the debtor or	becedure 7007.1 and to enable the Judge Brands, LLC in the above captioned are a governmental unit, that directly ore, or states that there are no entities to a	action, certifi	es that the following is a
■ Non	e [Check if applicable]			
	[enterty approacte]			
April 7	7, 2023	/s/ Daniel C. Durand III		
Date		Daniel C. Durand III 06287570		
		Signature of Attorney or Litigant		
		Counsel for Pure Brands, LLC Durand & Associates, PC		
		522 South Edmonds Lane		
		Suite 101		
		Lewisville, TX 75067		

972-221-5655 Fax:972-221-9569

diana@durandlaw.com; durand@durandlaw.com